

## Terms and conditions of participation – competition '10,000 Facebook followers & 4,000 Instagram followers'

### 1. Organiser

The organiser of the competition is MIPA SE, Am Oberen Moos 1, 84051 Essenbach, Germany.

### 2. Competition period

The competition begins with publication on January 28, 2026, and ends on February 8, 2026, at 11:59 p.m. (CET).

### 3. Participation

Participation is via Facebook or Instagram.

To participate in the competition, the following conditions must be met:

- Follow the official MIPA SE Facebook page or Instagram channel @mipapaints
- Leave a comment under the relevant competition post

Participation on both platforms is possible, but counts as only one entry. Multiple entries do not increase the chances of winning.

Participation is free of charge and not tied to the purchase of goods or services.

### 4. Eligibility

Natural persons aged 18 and over from all countries are eligible to participate.

Employees of the Mipa Group are excluded from the competition.

### 5. Prize

The prize is a shopping voucher worth €500 for MIPA and MP brand products.

The voucher:

- can be redeemed at a retail partner selected by MIPA SE in the region
- is non-transferable
- cannot be exchanged for cash
- and can only be redeemed in accordance with the respective retailer's terms and conditions

Any travel or additional costs incurred in redeeming the voucher shall be borne by the winner.

### 6. Determination of the winner

After the end of the competition period, one winner will be selected at random from all valid entries on both platforms.

## 7. Notification & acceptance of prize

The winner will be notified via the comment function of the competition post. The winner must respond within five working days of notification

- by email to [marketing@mipa-paints.com](mailto:marketing@mipa-paints.com) or
- by private message via Facebook or Instagram

with their full contact details.

If no response is received within this period, the prize will be raffled again among all participants.

## 8. Exclusion from the competition

Comments that violate applicable law, meta guidelines or copyrights may be removed without prior notice. The participant in question may be excluded from the competition.

## 9. Data protection

For the purpose of conducting the competition, the names of the participants will be recorded and processed exclusively for the purpose of determining the winners.

The legal basis for this is Art. 6 (1) (b) GDPR.

The data of all participants will be deleted no later than 30 days after the end of the competition.

Comments on Facebook and Instagram will remain publicly visible.

Address data will only be collected from the winner and will only be used for the purpose of sending the prize. Participants have the right to information, correction, deletion and objection to the processing of their data. They also have the right to lodge a complaint with the competent data protection supervisory authority. Further information on data protection can be found in our privacy policy at:

<https://www.mipa-paints.com/datenschutz/>

## 10. Liability & right to make changes

MIPA SE is not liable for technical malfunctions, platform failures or data loss that affect participation in the competition.

The organiser reserves the right to change, interrupt or prematurely terminate the competition at any time for important reasons.

## 11. Exemption from Meta

This competition is not affiliated with Meta and is in no way sponsored, supported or organised by Meta. The sole contact and responsible party is MIPA SE.